1h 45 min

National Coordination of Mobility Manager Universities (2017)
sample of 70,000 individuals
Problem identification

- Centralization of universities’ seats
- Lack of interaction between local communities and universities
- Long traits of commuting
- Difficult connection between students of different departments
Project Idea

The possibility to connect with other students from the same territory and create a community on their own territory with a sustainable prospective.
The Plan

How do we do that?

We want to select a student that will be the referent for a specific area.

- Create a local community with other students
- Create a dialogue between local authorities in order to identify a physical place that will be held by HUB
- Continue to promote dialogue and initiatives between universities and local area
HUB:

1. Aggregation and community creation
2. Dissemination of university activities
3. Creation of interest in university activities
4. Give value to the municipality
5. Promotion of activities related to sustainability
6. Networking in the territory
MISSION

SDG 4
Quality Education

SDG 11
Sustainable cities and communities

SDG 13
Climate change

SDG 17
Partnerships for the Goals
OBJECTIVES

Close the gap between universities and students who live many kilometres away. We aim to consolidate the relationship between students and their municipality; and students and businesses.
WHY is our IDEA innovative?

- Disrupt the university experience

- Students become the key to create a relationship between the university and the territory
STAGES:

1. Introducing the project to the universities
2. Identifying the referent
3. The referent start to contact the municipalities and other local governments
4. Identification of the place where establish the hub life
5. Creation of the community
6. Continuous development of HUB life
Timeline

**FIRST YEAR**
Case study, one to three university, from two to eight municipalities

**SECOND YEAR**
Ten universities, fifteen to twenty five municipalities.

**FIFTH YEAR**
Internationalize the project through the already existent links between Italian and foreign universities.
We plan to finance our idea by connecting: universities, local governments, sponsorships, partnerships with bars or other economic activities.

We plan to ask municipalities the possibility of maximizing barren spaces within the municipalities.
Group Members

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